



Charlevoix

— CHAMBER —

Membership Information



Our Mission

TO SUPPORT COMMERCE AND PROVIDE LEADERSHIP TO
ENHANCE THE QUALITY OF LIFE

Investing in the Growth of Your BUSINESS COMMUNITY

Thank you for your interest in joining the Charlevoix Chamber!

We look forward to the opportunity to serve you and your business. We work hard every day to create a community where businesses can thrive, and we're excited to have you be a part of that work.

Joining the Chamber is not only a testament of your dedication to the growth and success of your own business, but also to the prosperity of the local economy. Coming together as a unified business community allows the Chamber to be a spokesperson, resource, and advocate for the Charlevoix area.

When Charlevoix thrives, so does your business. With your investment into the Chamber, you are investing in the future of Charlevoix!

WHAT WE DO FOR YOU AND YOUR BUSINESS



NETWORKING



PROMOTION



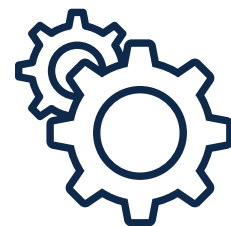
ADVOCACY



COMMUNITY



ECONOMY



COLLABORATION

To Join:

Fill out our membership application and build your business profile online at
Charlevoix.org/join-now

Membership Benefits

COMMUNITY INVOLVEMENT & GROWTH

- Ability to serve on Chamber Board of Directors & Committees
- Advocacy on a local, state & national level in partnership with the Northern Michigan Chamber Alliance
- Economic development initiatives through strategic partnerships, collaboration, & representation
- Networking & development opportunities for any & all employees of your business

PROMOTION

- Enhanced online membership listing with logo, photo, & video capabilities
- Display promotional material in the Chamber lobby
- Opportunity to submit content to the weekly Biz Blast e-newsletter sent to 1500 subscribers
- Business listing in the annual Charlevoix Area Guide & Business Directory publication
- Ability to post events to the online Community Events Calendar
- Ability to post Member-to-Member Discounts & Job Postings to Chamber website
- Participation in the Chamber Check local gift certificate program
- Mailing label set for all active members (one-time annually)
- Advertising opportunity in the annual Charlevoix Area Guide & Business Directory publication
- Sponsor a weekly Biz Blast e-newsletter or send a Dedicated e-Blast
- Promotional opportunity on the Chamber lobby TV slideshow
- Promotional opportunity on the Chamber website with a web-banner
- Sponsor the monthly Charlevoix Chamber page in the Charlevoix County News

EVENTS

- Attend (or host!) Business After Hours & other networking events
- Access to annual Chamber events, educational trainings, & seminars
- Sponsorship opportunities at annual Chamber events

COST-SAVINGS & DISCOUNT PROGRAMS

- Workers Compensation discount & dividends through Accident Fund Insurance Company
- Discount on Email Marketing with Constant Contact
- Access to & savings on Michigan Chamber Services including labor posters, Certificates of Origin, Unemployment Insurance assistance, workforce solutions & more
- Use of Chamber Office Boardroom for presentations, meetings, or remote-work
- Discounts on advertising in the Charlevoix County News, Michigan Money Saver, & Weekly Choice publications

NEW MEMBER OPPORTUNITIES (valid for one year from join date)

- New Member promotions in the Biz Blast e-newsletter, Chamber Facebook page, & Charlevoix County News 'Chamber Monthly' section
- Opportunity for Ribbon Cutting announcement & photo OR Welcome New Member announcement & photo
- Free color upgrade on advertisements in Charlevoix County News, Michigan Money Saver, & Weekly Choice publications

Your Charlevoix Chamber

MEMBER PROMOTIONS & RESOURCES

Charlevoix.org Website | Online Business Directory | Area Guide Publication
Biz Blast E-Newsletter | Social Media Promotions | Chamber Monthly News Spread
Charlevoix Chamber Check Program

BUSINESS & COMMUNITY EVENTS

Business After Hours | First Friday Coffee Connection | Annual Community Awards
Business Expo & Taste of Charlevoix | Chamber Golf Outing | State of the Community
Art Festivals | Apple Festival | Downtown Promotions

CHAMBER PROJECTS & INITIATIVES

Northern Michigan Chamber Alliance | The Vault Coworking Space
Annual Scholarship Program | Chamber Ambassador Committee
Strategic Community Partnerships for the Economy, Housing, Talent & more

DID YOU KNOW:

Consumers are **44%** more likely to think favorably of a business when it is a member of its local Chamber, and **63%** more likely to purchase from the business in the future.

Source: 2024 Association of Chamber of Commerce Executives Public Opinion Survey conducted by The Harris Poll

**MAKE THE CHAMBER PART OF YOUR BUSINESS
STRATEGY TODAY!**

Charlevoix Area Chamber of Commerce

109 MASON STREET, CHARLEVOIX MI 49720

CHARLEVOIX.ORG

231-547-2101

