TAKE ADVANTAGE OF YOUR ENHANCED CHARLEVOIX.ORG BUSINESS LISTING

Build out your directory profile to include photos, videos, keywords, and direct links to your website, social media pages, and more.

STEP I: SIGN IN

- Sign in to your account by going to *business.charlevoix.org/login*
- If you do not have your log-in password or need help, call or email the Chamber

STEP 2: UPDATE

- Navigate through the tab options on the left to update your business information
 - TIP: track profile progress under the Member Profile box in the middle of the right-hand column; click UPDATE for quick access to your information
- **Personal**: this is your personal profile information for your user login; multiple employees can have login options and fill out their own personal information
- **Company**: this is where you will add information for the business, including where you will build out your displayed online profile
- Website Information: this is the content displayed on your business page on Charlevoix.org which includes contact information, business description, social media links, hours of operation, etc.
- Logo/Photo/Video Upload: all can be added to showcase your business!

STEP 3: INTERACT

- **Directory**: access to the member directory
 - TIP: contact members directly by selecting their listing and clicking the SEND EMAIL button
- Job Postings: publish your job postings that will be displayed on the *Members' Job Posting* page and in the *Biz Blast*
- Member to Member Deals: utilize your Chamber partnerships by offering deals or discounts to other Chamber members
- Hot Deals: promote any specials, deals, and discounts to the community

SPECIAL NOTE FOR EVENT SUBMISSIONS

- Select Events Calendar under the Links section on the left column
 - OR: go to charlevoix.org/events-calendar

• Once on the Event Calendar webpage, select the Submit An Event button DO NOT select the EVENTS tab on the top of the page; that calendar is no longer active