



Charlevoix Chamber: Your Exclusive Multi-Platform Launch Package

As a new member of the Charlevoix Chamber of Commerce, your business is eligible for a premium multi-channel advertising incentive designed to establish immediate market authority.

This exclusive partnership between the Chamber and 910 Media Group provides a comprehensive launch strategy, bridging the gap between high-reach broadcast television and prestigious regional print.

High-Gloss Regional Exposure: 1 Complimentary ¼ page advertisement in a premium issue of Traverse Northern Michigan Magazine .

Broadcast Authority (CBS/FOX): 20 Complimentary :30 rotators on WWTV or WFQX to capture prime-time frequency

Extended Audience Reach (The CW): 30 Complimentary :30 rotators on the CW for maximum market penetration.

Professional Production Support: 1 professionally produced :30 Television spot (via Waymark) to ensure high-impact messaging.

To maintain the integrity and effectiveness of this incentive, the following campaign guidelines apply:

- **One-Time Utilization:** This offer is valid for a single, one-time promotional campaign for new members only.
- **Campaign Continuity:** All components of the incentive package must be utilized within a single calendar month to ensure maximum brand impact.
- **Peak Season Advisory:** To ensure inventory availability, this offer cannot be utilized between the months of June and October during political election years.

Our team is ready to help you convert this incentive into tangible business results. Contact your Local Account Executive today to redeem this offer or to discuss a tailored strategy for your business.

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