

# Event



Charlevoix  
— CHAMBER —

## SPONSORSHIP INVESTMENT WORKSHEET



Thursday, February 26  
5:30pm | Castle Farms

- ☐ \$2,000  
PRESENTING SPONSOR
- ☐ \$1,000  
SIGNATURE SPONSOR
- ☐ \$500  
AWARD SPONSOR

\$



June 27 & 28  
Downtown Charlevoix

- ☐ \$200  
BANNER SPONSOR  
\*All three Art Shows \$500
- ☐ \$100  
FRIEND OF THE FESTIVAL

\$



Wednesday, March 18  
4-7pm | Castle Farms

- ☐ \$2,000  
PRESENTING SPONSOR
- ☐ \$200  
BOOTH SPACE

\$



July 11 & 12  
Downtown Charlevoix

- ☐ \$200  
BANNER SPONSOR  
\*All three Art Shows \$500
- ☐ \$100  
FRIEND OF THE FESTIVAL

\$



Friday, November 6  
11am | Castle Farms

- ☐
- ☐ \$1,000  
SIGNATURE SPONSOR

\$



October 9-11  
Downtown Charlevoix

- ☐ \$5,000  
PRESENTING SPONSOR
- ☐ \$2,500  
SIGNATURE SPONSOR
- ☐ \$1,000  
KIDS ACTIVITY SPONSOR
- ☐ \$1,000  
MUSIC SPONSOR
- ☐ \$1,000  
ENTERTAINMENT SPONSOR
- ☐ \$200  
BANNER SPONSOR  
\*All Three Shows \$500
- ☐ \$100  
FRIEND OF THE FESTIVAL

\$



Thursday, June 4  
12pm | Antrim Dells

- |   |  |
|---|--|
| <input type="checkbox"/> \$1,500<br>PRESENTING SPONSOR  | <input type="checkbox"/> \$350<br>WATER BOTTLE SPONSOR |
| <input type="checkbox"/> \$400<br>TEAM REGISTRATION     | <input type="checkbox"/> \$250<br>LONGEST DRIVE        |
| <input type="checkbox"/> \$650<br>BEVERAGE CART SPONSOR | <input type="checkbox"/> \$250<br>CLOSEST TO THE PIN   |
| <input type="checkbox"/> \$500<br>REGISTRATION SPONSOR  | <input type="checkbox"/> \$150<br>HOLE SPONSOR         |
| <input type="checkbox"/> \$500<br>SNACK SPONSOR         |  |

\$

FIND SPONSOR LEVEL  
INFORMATION HERE:



INVESTMENT TOTAL

\$





# Charlevoix

## — CHAMBER —

The Charlevoix Chamber is a spokesperson, resource and advocate for business in the Charlevoix area. We offer programming and events that not only support our members as business owners, but also benefit the community.

Members make our programs and events possible, and without them we would not be able to accomplish our mission of supporting commerce and providing leadership to enhance the quality of life.

This flyer details your Chamber event opportunities. Please save-the-dates, consider attendance and sponsorship, and talk to us about engagement! You can call or email, or return this form.

Business \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

INVESTMENT TOTAL

\$

Cancellation: Charlevoix Chamber (CC) may cancel or reschedule an event and its sole discretion. In the event that the event is canceled and not rescheduled, and such cancellation is due to events that are not outside of CC reasonable control, then CC shall refund the fee to sponsor, less a reasonable amount (if any) to account for any marketing efforts already made prior to such cancellation.

# 2026 Charlevoix Chamber Events

Indoor Sidewalk Sales

February 13-16

Annual Meeting & Awards

February 26

Business Expo & Taste of Charlevoix

March 18

Easter Egg Hunt

April 4

Golf Outing

June 4

Summer Open House

June 11

Summer Art Show

June 27 & 28

Art & Craft Show

July 11 & 12

Summer Sidewalk Sales

August 13-15

Apple Fest

October 9-11

State of the Community

November 6

Holiday Parade & Tree Lighting

November 27

Holiday Open House

December 5



109 Mason Street, Charlevoix, MI 49720 | 231-547-2101  
info@charlevoix.org | www.charlevoix.org





# ANNUAL MEETING & AWARDS DINNER

Join us in celebrating Charlevoix; its Chamber businesses, organizations, clubs and individuals at the annual Chamber Meeting & Awards Dinner.

## **PRESENTING SPONSOR- \$2,000**

- Reserved table for 8 attendees
- Banner prominently displayed at event (supplied by member)
- Speaking opportunity at the event (2 minutes plus speaker introduction)
- Enhanced logo recognition on all event marketing materials
  - Postcard invitation mailing (sent to 400+ member database)
  - Charlevoix.org website (remains online until 2025 event)
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
  - Member Monthly newsletter (approx. 2 monthly spots)
  - Dedicated event e-blast (approx. 2 dedicated blasts)
  - Post-event 'Thank-You' promotions

## **SIGNATURE SPONSOR- \$1,000**

- Reserved table for 8 attendees
- Enhanced logo recognition on all event marketing materials
  - Postcard invitation mailing (sent to 400+ member database)
  - Charlevoix.org website (remains online until 2025 event)
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  - Post-event 'Thank-You' promotions

## **AWARD SPONSOR- \$500**

- Event tickets for two attendees
- Award presentation opportunity
- Business logo displayed in video
- Enhanced logo recognition on all event marketing materials
  - Postcard invitation mailing (sent to 400+ member database)
  - Charlevoix.org website (remains online until 2025 event)
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
  - Member Monthly newsletter (approx. 2 monthly spots)
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# BUSINESS EXPO & TASTE OF CHARLEVOIX

The Expo offers Chamber businesses and organizations a chance to build awareness in the community by promoting their products, services, and careers to fellow businesses, residents, and visitors. It's a one-stop shop for business exposure and exploration!

## **PRESENTING SPONSOR- \$2,000**

- 15 event passes for your employees, clients and friends
- A complimentary booth space
- Enhanced logo recognition on all event marketing materials
  - Postcard invitation mailing (sent to 400+ member database)
  - Charlevoix.org website (remains online until 2022 event)
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
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  - Post-event 'Thank-You' promotions



# CHAMBER GOLF OUTING

Member to member networking, fun and friendly competition!

## **PRESENTING SPONSOR- \$1,500**

- (1) Foursome
- Vendor table at check-in
- Banner displayed at event
- Logo on golfer gift
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **REGISTRATION SPONSOR- \$500**

- Table at check-in
- Logo signage at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotion materials

## **WATER BOTTLE SPONSOR- \$350**

- Logo on water bottle given to each golfer
- Signage at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **CLOSEST TO THE PIN- \$250**

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **BEVERAGE CART SPONSOR- \$650**

- (1) Foursome
- Company representative able to greet players at event
- Logo signage on (2) beverage carts
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **SNACK SPONSOR- \$500**

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **LONGEST DRIVE SPONSOR- \$250**

- Logo signage at event
- Company representative able to greet players at event
- Ability to provide business promotional material in golfer bag
- Logo recognition on promotional materials

## **HOLE SPONSOR- \$150**

- Logo signage at sponsor hole
- Company representative at hole
- Company recognition on website





# SUMMER ART SHOW

The Charlevoix Summer Art Show features a mix of art and crafts displayed on the shores of scenic Round Lake in downtown Charlevoix. Participating artists are carefully selected to ensure a well-rounded show with many fun and unique items on display.

## **BANNER SPONSOR- \$200**

- Banner displayed in East Park during festival
- Enhanced logo recognition on all event marketing materials
  - Charlevoix.org website (remains online until 2022 event)
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
  - Member Monthly newsletter (approx. 2 monthly spots)
  - Dedicated event e-blast (approx. 2 dedicated blasts)
  - Post-event 'Thank-You' promotions

**\*\*BUSINESS PROVIDES BANNER**

**BANNER REQUIREMENTS:**

**BANNER SIZE CANNOT EXCEED 3' X 8'.**

**BANNER RESERVATIONS ARE TAKEN ON A FIRST COME FIRST SERVE BASIS.**

## **FRIEND OF FESTIVAL- \$100**

- Business recognition on:
  - Chamber website
  - Weekly Biz Blast e-newsletter
  - Chamber social media
  - Programming sent to 100+ vendors



# ART & CRAFT SHOW

The Art & Craft Show features a mix of art and crafts displayed on the shores of scenic Round Lake in downtown Charlevoix. Participating artists are carefully selected to ensure a well-rounded show with many fun and unique items on display.

## **BANNER SPONSOR- \$200**

- Banner displayed in East Park during festival
- Enhanced logo recognition on all event marketing materials
  - Charlevoix.org website (remains online until 2022 event)
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
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# APPLE FEST

Experience the magic of autumn in northern Michigan at the Annual Charlevoix Apple Fest.

Join the festivities and show your support for our local farmers, artists, orchards and non-profit organizations while celebrating the season in scenic downtown Charlevoix this October.

## **PRESENTING SPONSOR- \$5,000**

- Vendor Booth at Event
- Logo recognition on all printed materials
- Logo recognition on chamber website with link
- Logo recognition on chamber Social media
- Banner displayed in high traffic area during festival
- Special recognition in chamber monthly newspaper ad in the Charlevoix county news
- Dedicated member e-blast with company's message

## **KIDS ACTIVITIES SPONSOR- \$1,000**

- Banner displayed in East Park
- On-site company promotion at the event on Saturday
- Enhanced logo recognition on event marketing materials
  - Charlevoix.org website
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
  - Member Monthly newsletter (approx. 2 monthly spots)
  - Dedicated event e-blast (approx. 2 dedicated blasts)
  - Post-event 'Thank-You' promotions

## **ENTERTAINMENT SPONSOR- \$1,000**

- Banner displayed in East Park
- On-site company promotion at the event on Saturday
- Enhanced logo recognition on all event marketing materials
  - Charlevoix.org website
  - Charlevoix Chamber social media
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  - Dedicated event e-blast (approx. 2 dedicated blasts)
  - Post-event 'Thank-You' promotions

## **SIGNATURE SPONSOR- \$2,500**

- Logo recognition on all printed materials
- Logo recognition on chamber website with link
- Logo recognition on chamber Social media
- Banner displayed in high traffic area during festival
- Opportunity to provide information or promotional material for distribution at Chamber's Apple Fest booth

## **MUSIC SPONSOR- \$1,000**

- Banner displayed in East Park
- On-site company promotion at the event on Saturday
- Enhanced logo recognition on event marketing materials
  - Charlevoix.org website
  - Charlevoix Chamber social media
  - Weekly Biz Blast newsletter (approx. 4-5 weekly spots)
  - Member Monthly newsletter (approx. 2 monthly spots)
  - Dedicated event e-blast (approx. 2 dedicated blasts)
  - Post-event 'Thank-You' promotions

## **BANNER SPONSOR- \$200**

- Banner displayed in East Park during festival
- Enhanced logo recognition on all event marketing materials
  - Charlevoix.org website )
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\*\*BUSINESS PROVIDES BANNER

## **FRIEND OF FESTIVAL- \$100**

- Business recognition on:
  - Chamber website
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  - Chamber social media
  - Programming sent to 100+ vendors





# STATE OF THE COMMUNITY

The State of the Community provides attendees an opportunity to learn from community leaders about their successes and upcoming initiatives, as well as specific topics that are timely and insightful to businesses and the Chamber of Commerce mission to support Charlevoix area commerce, community, and quality of life.

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