



### OUR MISSION:

To support commerce and provide leadership to enhance the quality of life.



## 2026 EVENTS

**Winter Sidewalk Sales**  
February 13-16

**Chamber Annual Meeting**  
February 6

**Annual Awards**  
February 26

**Business Expo & Taste of Charlevoix**  
March 18

**Easter Egg Hunt**  
April 4

**Regional Business After Hours**  
May 14

**Chamber Golf Outing**  
June 4

**Summer Open House**  
June 11

**Summer Art Show**  
June 27-28

**Art & Craft Show**  
July 11-12

**Sidewalk Sales**  
August 13-15

**Charlevoix Apple Festival**  
October 9-11

**State of the Community**  
November 6

**Holiday Parade**  
November 27

**Holiday Open House**  
December 5

### PLUS:

**Business After Hours**  
Third Wednesday of the Month  
(excluding July & Aug)

**First Friday Coffee Connection**  
First Friday of the Month  
(excluding July, Aug, & Nov)

**Gift Local Holiday Shopping Contest**  
Nov 1-Dec 24

### NEW FOR 2026:

**Lead by Local Seminar Series**  
Quarterly

## CHAMBER HIGHLIGHTS

- **Weekly Biz Blast Newsletter** sent to over 1,800 subscribers with an average open rate of 50%, plus the **Member Monthly Newsletter** sent exclusively to Chamber Members with an average open rate of 55%

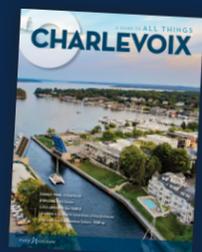
- **Charlevoix.org** website showcasing business information and local resources with over 2,500 Business Directory searches, nearly 2,000 Job Listing searches, and nearly 5,000 Events Calendar views

- Produced and distributed 47,500 print copies of the **Guide to All Things Charlevoix** in collaboration with **Visit Charlevoix**

- **Chamber Lobby & Visitors Center** receiving over 3,500 phone and website inquiries annually

- Local **Chamber Check Program** with over \$15,000 sold and \$20,000 redeemed, keeping dollars local and supporting our area Chamber businesses

- **The Vault Coworking Space** welcoming nearly 40 remote workers and entrepreneurs to work in downtown Charlevoix



## NEW MEMBERS IN 2025

- |   |   |                                    |
|---|---|------------------------------------|
| Awakon Federal Credit Union                         | Grand Traverse Distillery   | Midwestern Broadcasting Company    |
| Bay Shore Steel Works                               | Great Lakes Sports Commission   | New Life Pregnancy Resource Center |
| Bellaire Property Management and Vacation Rentals   | Greenwald & BC Inc  | Park Avenue Rentals LLC            |
| Black Birch Design + Build                          | KAK Rentals   | Pfluecke Bed and Barkfest          |
| Cantina Tacos and Tequila                           | Kay Marie Photography   | Pigs Eat'n' Ribs                   |
| Charlevoix Cheese Company                           | Krazy Kake A Holics   | Pregnancy Care Center of Petoskey  |
| Charlevoix Lions Club                               | Lake Michigan Credit Union – Northern Michigan Mortgage Loan Specialist | Set Sail Business Solutions        |
| County Wide Powersports                             | Lake Michigan Yacht Sales Charlevoix                                    | TC Travel Long Term Parking        |
| Dockside Books                                      | Last Dance Rescue Ranch   | The Irene                          |
| Floor Coverings International of Northwest Michigan | Michigan Heating & Cooling of Petoskey                                  | Way Building Contractors           |
| Graceful Pathway LLC                                |   |                                    |

## WHAT'S INSIDE

- » Board of Directors
- » High School Scholarship
- » Chamber Ambassadors
- » Chamber Award Winners
- » Event Highlights
- » 50-Year Members
- » Operating Funds
- » Northern Michigan Chamber Alliance Updates
- » 2026 Events
- » Chamber Highlights

## 2026 BOARD OF DIRECTORS:

**Timothy McQueer, Chair**  
Beaver Island Boat Company

**Seth Arnold, Past Chair**  
Michigan Scientific

**Erin O'Donnell, Vice Chair**  
Pat O'Brien & Associates

**Charisse Saur, Treasurer**  
Harbor Industries

**Jeff Anderson**  
Chicago Summer Resort Co.

**Kent Knorr**  
City of Charlevoix Recreation Department

**Amber Parsons**  
Harwood Gold

**Chris Matye**  
DCL Inc.

**David Hamm**  
Lake Effect Restoration

**Patrick Malewitz**  
Charlevoix State Bank

**Winter Romeyn**  
Way Building Contractors

## 2025 OUTGOING BOARD MEMBERS:

**Brett Binkley, Past Chair**  
North Prime Real Estate

**Corey Bascom, Treasurer**  
Kammermann & Bascom, PC

**Cody Crain**  
Charlevoix Insurance Agency

**Matthew Kavanaugh**  
Huntington National Bank

## 2025 50-YEAR MEMBERS

The Clothing Company

## 2025 CHAMBER AWARD WINNERS:

**Melissa Tanner**  
Chamber Ambassador of the Year

**Ericka Mitchell**  
Young Professional of the Year

**Dockside Books**  
New Business of the Year

**Keep Charlevoix Beautiful**  
Tourism Excellence Award  
*Sponsored by Visit Charlevoix*

**Gilbert Ice**  
Customer Service Award

**Dee Vincent**  
Outstanding Citizen of the Year

**Royal Farms**  
Business of the Year

## 2025 HIGH SCHOOL SCHOLARSHIP:



**Norah Frasz**



**Brooklin Schwenke**



**Mary Lentz**



**Breanaka Spang**

*Sponsored by Grey Gables Restaurant & Catering, John & Kerry Keyser, Laura Jasudra: MAKE Wellness, Beaver Island Boat Company, Erin O'Donnell Real Estate, North Prime Real Estate*

## 2025 EVENT HIGHLIGHTS:

**5 Business After Hours**  
showcasing area businesses and offering networking to members

**7 First Friday Coffee Connections**  
bringing small groups together for one-on-one connections

**1 Annual Meeting & Awards**  
celebrating Charlevoix and Chamber accomplishments

**1 Business Expo & Taste of Charlevoix**  
showcasing businesses and organizations to the community

**1 Golf Outing**  
with sold-out teams for a day of fun team-building among members

**6 Downtown Promotions**  
in partnership with Charlevoix DDA

**3 Festivals**  
encouraging economic activity in Charlevoix

**1 State of the Community**  
highlighting our waterways, housing, childcare, and resources for those in need

## 2025 CHAMBER AMBASSADORS

**Cheryl Carey**  
Central Drug Store

**Leanne Ackert**  
Northern Christian Radio

**Peggy Kusina**  
Castle Farms

**Edith Pair**  
Mushroom House Tours by Tour Michigan

**Carrie Titus**  
Edward Jones Investments

**Brenda Keller**  
American House

**Richard Anderson**  
Quick Bookkeeper

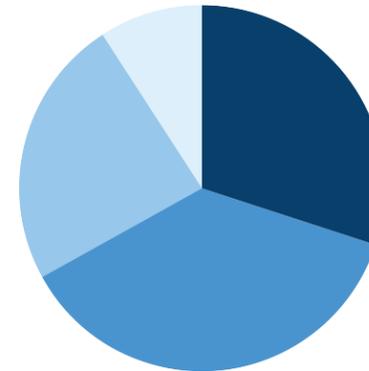
**Melissa Tanner**  
AdvisaCare

**David Hamm**  
Lake Effect Restoration

## OPERATING FUNDS

January – December 2025

### INCOME



■ **Membership Dues:** \$120,466

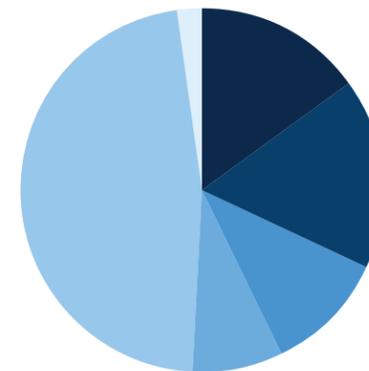
■ **Activities & Events:** \$151,967

■ **Contracts & Partnerships:** \$99,130

■ **Other Income:** \$34,896

**TOTAL INCOME:** \$406,459

### EXPENSE



■ **Administration:** \$54,394

■ **Activities & Events:** \$62,256

■ **Membership & Services:** \$40,293

■ **Advertising & Promotions:** \$31,104

■ **Wages & Benefits:** \$174,820

■ **Other Expense:** \$8,982

**TOTAL EXPENSE:** \$371,849

## NORTHERN MICHIGAN CHAMBER ALLIANCE

### POLICY FRAMEWORK

- Regionally-Driven Economic Development: Focuses on development efforts that are regionally driven to ensure northern Michigan and the U.P. are competitive business environments
- Talent: Prioritizes workforce initiatives, immigration, and educational programs to draw skilled workers to rural areas and develop and retain local talent
- Rural Prosperity: Emphasizes resilient, connected rural residents, businesses, communities and natural environments

### 2025 POLICY PRIORITIES

- Support financial incentives for rural small businesses
- Streamline business operations
- Improve business tax climate
- Develop regional industry clusters
- Attract top talent
- Support immigration policies for skilled workers
- Invest in childcare provider support networks
- Develop rural healthcare workforce initiatives
- Advocate for housing policy solutions
- Promote community-led development
- Expand access to high-speed internet
- Advocate for parity between hotels and short-term rentals
- Expand public transportation services
- Support sensible energy policy

### 2025 WORK

- Welcomed new Director, Dakota Baker, bringing extensive experience in public policy having served in state government, congressional campaigns, as district liaison for Congressman Bergman and Deputy Chief of Staff for Senator John Damoose
- Hosted webinar and provided educational resources on the impact of the new tax provisions for businesses in H.R. 1 (One Big Beautiful Bill Act)
- Welcomed the 20th partner to the Alliance, the Houghton Lake Chamber of Commerce
- Received national accolades at the Association of Chamber of Commerce Executives annual convention, highlighting our policy impact and collaborative structure as an industry feature
- Conducted regional survey of small and medium sized businesses over rising tariffs and trade instability, using the data for advocacy with state and federal lawmakers to prioritize economic stability
- Broke attendance records with the 2025 Northern Michigan Policy Conference with 500 attendees, featuring various State and Federal leaders as keynote speakers and panelists
- Attended important legislative events across the State such as the Mackinaw Policy Conference, UP 200, Cadillac Governors Breakfast, Northwest Michigan Housing Summit, Michigan Chamber Day at the Capitol, and State of the State